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DMG Events Opens for Business in KSA

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Expansion

dmg events opens for business in KSA

Having been granted a Saudi investment license by the Saudi Arabian General Investment Authority (SAGIA) earlier this year, dmg events, a leading international events company, has now established a 100 percent owned business unit and opened a new office in Jeddah, which will be used as a base for the company's events throughout the Kingdom.

Initial priorities for dmg events will include a focus on its core construction, hospitality and design brands, such as The Big 5, The Hotel Show and INDEX, with editions of Stone & Surface Saudi Arabia, FM Expo, Saudi Clean Expo, HVAC-R Expo already underway and the launch of Saudi Entertainment and Amusement also planned. This expansion will now see dmg events operating in both Riyadh and Jeddah.

The combination of core events and potential future launches is expected to enable dmg events to expand into sectors that are set to grow as Saudi Arabia fulfills its Vision 2030 plan.